Association for Information Systems

Twenty-Third Annual Conference - March 27-28, 2020
Myrtle Beach, South Carolina

[Marina Inn at Grande Dunes](#)
8121 Amalfi Pl, Myrtle Beach, SC 29572
Call 1-(877)-913-1333 and provide Group Reservation Code: Southern Association of Information Systems
Hotel Rate Cutoff Date: February 27, 2020

EXTENDED DEADLINE: January 10, 2020

The annual Southern Association for Information Systems (SAIS), an official chapter of the Association for Information Systems (AIS), will hold its 23rd SAIS conference at the Marina Inn at Grand Dunes in beautiful Myrtle Beach, South Carolina from **March 27-28, 2020**. We invite submissions of abstracts, papers, panels, tutorials, and workshops, from academia, business, or government on current topics in all areas of information systems. Accepted abstracts and papers will be included in the conference proceedings and published in the AIS e-Library. In addition, author(s) of selected papers will be invited to submit an extended version of the conference submission that will be fast-tracked for publication in the *[Journal of the Southern Association for Information Systems](#)* (JSAIS).

ABSTRACTS – Abstracts should be between 400-500 words (not to exceed 500 words) and are reviewed for content fit with the conference. Upon acceptance, at least one author must register for and attend the conference to present the paper and for the submission to be published in the proceedings. **The submission deadline for ABSTRACTS is January 3, 2020.**

PAPERS – Completed research papers and research-in-progress papers must not exceed six single-spaced pages, including all figures, tables, appendices, and references. Thoughtful and substantive feedback will be provided for both paper types. Upon acceptance, at least one author

must register for and attend the conference to present the paper and for the submission to be published in the proceedings. **The submission deadline for PAPERS is January 3, 2020.**

STUDENT PAPERS – We invite Doctoral, Master's, and Undergraduate students to submit research as a full paper to research-in-progress to SAIS 2020. Student papers must be authored solely by the student in order to qualify for this category. Student Papers must not exceed six single-spaced pages, including all figures, tables, appendices, and references. Students can expect to receive thoughtful and substantive feedback both through paper reviews and through comments from their presentation audience.

Undergraduate students:
The Conference Registration fee is $75
AIS Membership fee are waived.
Master's students:
The AIS membership fee is waived.

NOTE: Undergraduate and Master's students must email the Program Chair at programchair@southernais.org to complete your registration. **The submission deadline for STUDENT PAPERS is January 3, 2020.**

PANELS, TUTORIALS, AND WORKSHOPS – Proposals for panels, tutorials, and workshops should be at least two pages long and must explain in detail the intended activities and how the session will be of interest to the conference attendees. Submissions should follow the paper guidelines provided. Innovative content and creative formats are highly encouraged. The session presenters are responsible for providing any specialty equipment or computers needed for the session. SAIS will provide screen projectors using HDMI or VGA cables. **The submission deadline for PANELS, TUTORIALS, WORKSHOPS is January 3, 2020.**

REVIEWERS – The corresponding author of all submissions will be invited to serve as a conference reviewer. If you are willing to serve as a reviewer, please contact the VP-Program Chair at programchair@southernais.org.

AWARD CATEGORIES – Paper submissions are eligible for one of the three award categories: *Best Student Paper, Best Student and Faculty Paper,* and *Best Conference Paper*. *Best Student Paper* selections are eligible for cash prizes up to $200. The author(s) of the *Best Conference Paper* will be invited to submit an extended version of the conference submission that will be fast-tracked for publication in JSAIS. Awards are presented during the lunch at the close of the conference.

PROCEEDINGS – SAIS publishes electronic proceedings online containing all papers, abstracts, and summaries of panel, tutorials, and workshops presented at the meeting. Previously published work or work under review elsewhere is not eligible for submission. Authors are responsible for ensuring submissions are formatted appropriately using the template provided on the conference website.

ONLINE SUBMISSION PROCESS
AUTHOR INSTRUCTIONS

All authors must adhere to the AIS code of research conduct. To submit a paper, abstract, or panel/ tutorial/ workshop, go to: https://papers.southernais.org/

The submission site will be open until December 27, 2020.

SUBMISSION GUIDELINES
Submissions must adhere to the following guidelines:
- All submissions must be in **word (.docx)** to support review and formatting of submitted papers.
- Must use the template posted on the conference website.
- To facilitate a blind review, **do not include any author or affiliation identification** on any page of the document, in headings, footers, or in properties of the submitted file.

IMPORTANT DATES

January 3, 2020	Submission deadline for completed papers, research-in-progress, panels/ tutorials/ workshops
February 7, 2020	Acceptance notification
February 20, 2020	Deadline to make hotel reservations at the group conference rate
February 28, 2020	Deadline for author registration & submission of final versions of accepted papers
March 27-28, 2020	SAIS 2020 Conference

For more information on the Conference, please consult the SAIS website http://southernais.org or the VP-Program chair at programchair@southernais.org.

SAIS President – Jeannie Pridmore, University of West Georgia, president@southernais.org

VP - Conference Chair – Richelle L. Oakley, University of North Georgia, conferencechair@southernais.org

VP - Program Chair – Bernie Farkas, University of Tampa, programchair@southernais.org

Please post and distribute this call for papers to interested colleagues and students.